



MISSWAKE[®]

SWISS INSTITUTE 

‘say **NO**’ to
Germs
& Cavity!

WITH YOUR
TOOTHPASTE

Learn how to get faster Relief sensitivity

Instant Teeth Whitening

WHITENING
JUST IN
2 MIN

NEW
LOOK



History of Misswake

"The Misswake toothpaste was created Many years ago. It was originally conceived for smokers to whiten teeth and freshen mouth. Along with the French one "Ymail Diamant", Misswake is the oldest whitening toothpaste on the market. Alum powder based, it polishes the teeth smoothly without being harmful for the enamel neither the gingiva.



MISSEWKAE, the oldest whitening toothpaste was introduced in Swiss in 1931. This product was originally marketed for smokers to whiten their teeth, remove the bad smell and freshening mouth.

★★★

1931

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Boost your saliva's natural defences for healthier teeth and gum.



TOOTHPASTE THAT HELPS **REPAIR** & PROTECT SENSITIVE TEETH*



Exposed dentine



Protective layer
formed over dentine



POWERED BY ANTI HYPER TECHNOLOGY

One of the most important events that prevents us enjoy our food or drink is our teeth sensitivity to cold and hot. MISSWAKE has been able to remove any teeth sensitivities by using two natural enzymes; Allantoin and Papain, in ANTI HYPER Technology.

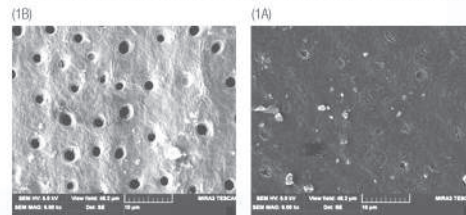
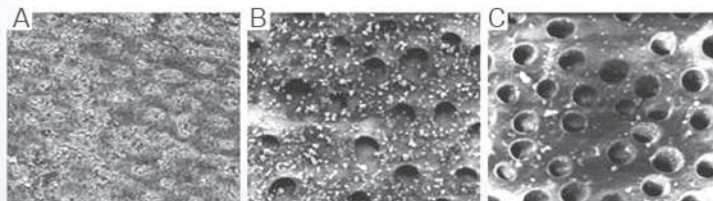
You can eat or drink as you wish

In the light of these results, it can be seen all sensitivities are caused by loss of calcium and phosphor of dentine.

By using BIO REPAIR Technology in toothpastes and Zero Sensitive & Total 8 Repair & Protect mouthwash products, MISSWAKE is able to prevent teeth sensitivity by forming a thin layer on dentine, restoring tooth tissues and improving its mechanical properties.

How dental cavities are formed:

- Loss of minerals (such as calcium or phosphor) by teeth
- Unhealthy habits and negligence in dental health care
- Not brushing teeth
- Excessive chocolate and sweets intake.



MISSWAKE

CLINICAL TOOTHPASTE



The famous specialist and physicians work in Misswake laboratories that equipped with the newest technology in the world. Our researchers in laboratories and factory looks for new demands of consumers and try to make special products that can satisfy their needs. Misswake has some branches in all over the continents, so depend on country and custom of people and other factors that effect on people needs, Misswake factory makes special type of product that satisfy their needs of people in that zones perfectly. All of our products have ADA certified that shows supports of specialist and dentist of our product because the highest quality without any worries about your health.

The ingredients in MISSWAKE Products have certain delicacies which cause no harms to teeth and gingiva. Today, the most famous and well-known specialists in MISSWAKE labs are producing special products to meet consumers' demands by benefitting from the most recent technologies in the world. ALL MISSWAKE products have certificates of American Dental Association (ADA) and owing to their high quality, they are approved by most dentists and specialists around the world.

ADA
Accepted
American
Dental
Association

WHITENING
JUST IN
2minutes

PUMPING TOOTHPASTE

Whitening in 2 minutes

Daily **TOOTH PASTE**

Instant Teeth Whitening

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One of the best ways for white and beautiful teeth is to use Daily Toothpaste of MISSWAKE unique brand. By daily brushing teeth by this toothpaste, great results are seen. This toothpaste is a suitable whitening and cleansing product which protects your teeth against change in color and keeps mouth and breath fresh. The useful ingredients eliminate stain from teeth and gives you shiny white teeth.

Among main advantages of this toothpaste, one may note the followings:

- Teeth whitening and shiny, fit to be used by the whole family as a daily toothpaste
- Preventing any decay, germ accumulation, microbe, discoloration of tooth, gingiva problem and restoring natural color to teeth, along with preventing formation of stains caused by tea and coffee.

**NEW
LOOK**

*We respect your
white teeth*



TOTAL8 PRO-NIGHT

SENSITIVE TEETH PROTECTION
Learn how to get faster Relief sensitive

By benefitting from natural ingredients such as Allantoin and Papain, TOTAL8 has been able to gather 8 effective properties all at one place in protecting your teeth.

The 8 properties that protect your teeth from any damages:

- Anti-potential teeth sensitivity
- Protecting gingiva and repairing gum
- Preventing gum bleeding
- Repair and restoring teeth enamel
- Preventing teeth decay
- Anti teeth plaque and crust
- Useful withering without damaging teeth enamel
- Preventing and removing bad breath



NEW

MISSWAKE TOTAL8
PRO-NIGHT

NEXT GENERATION TOOTHPASTE



NEW
LOOK



"I recommend
Misswake."

Dr. Scarlett-Smith
Dentist of Chicago University

- ✓ STRENGTHENS ENAMEL
- ✓ FIGHTS BAD BREATH

- ✓ SENSITIVITY
- ✓ WHITENS TEETH

- ✓ ANTI PLAQUE
- ✓ REDUCES GINGIVITIS

- ✓ PROTECTS AGAINST TARTAR BUILD-UP
- ✓ HELPS PREVENT TENDER GUMS

DAILY WHITENING



New appearance by great selfish

DAILY WHITENING DAILY CARE OF TEETH ENAMEL

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The natural enzyme, Allantoin, in the daily whitening toothpaste, detects all yellow discoloration and removes them daily without slightest harms to teeth and gingiva.



WHITENS TEETH AN AVERAGE OF 6 SHADES IN 7 DAYS



The special mechanism in MISSWAKE Whitening Toothpaste acts in a way that by the miracle of Allantoin, it gives your teeth astonishing whiteness without any abrasion just in 7 days. In addition, due to Papain natural ingredient, in addition to whiteness, your teeth become safe from any sensitivity creation.



MISSWAKE®

CLINICAL TOOTHPASTE

DAILY WHITENING

Learn how to get faster White teeth



**SHINY
APPEARANCE**

Megan
MEGAN FOX
APPROVED



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Sensitive Teeth

Preventing gingivitis and gums bleeding
Instant pain relief

ZERO SENSITIVE

Learn how to get faster Relief sensitive



By using Bio Repair technology (repairing by natural method), ZERO SENSITIVE finds sensitive and harmed parts of the teeth and by using natural ingredients such as Papain (anti-sensitivity enzyme) it improves inflammation and gums bleeding in teeth that have lost their calcium and phosphor and become sensitive. By forming a protective thin layer on the teeth tubules, in addition to preventing teeth decay and sensitivity, ZERO SENSITIVE also prevents teeth sensitivity to cold, hot, sweets and soar foods significantly.



NEW LOOK



WHITENING JUST IN 5minutes

CARING FOR YOU AND YOUR SMILE



Whitening Teeth Only in 5 Minutes.

MISSWAKE special whitening toothpaste gives the gift of whitens and astonishing shine to your teeth in only 5 minutes through oxygen releasing process, in the same manner the dentists do.

Easy and rapid use, pleasant mint flavor, high cleansing power and highest degree of whitening are among significant advantages of this toothpaste.

**NEW
LOOK**

Polishes & shines to maintain your Bright with smile:

- .Maximum whitening
- .Fast, Simple, easy to use
- .Minty- fresh flavor
- .Leaves your mouth feeling clean
- .Clinically proven, dentist-recommended
- .Oxygenating action like dentists use to gently and effectively whiten teeth
- .Bleaching power starts to work in 5 minutes.

WHITE ✓



Your Smile should be White & Bright!





A TASTY FLAVOR!

PROTECTING MILK TEETH
CONTAINING CALCIUM AND MILK PROTEIN

The most suitable toothpaste for your kid's milk teeth, helps to the growth and durability of permanent teeth too. In addition, this toothpaste repairs the damaged and sensitive parts too.

FOR **Kids**
Nano Protection

Whether they're toddlers or pre-teens, your kids will have a reason to look forward to their brushing routine. Misswake® Kids products encourage good habits and help make brushing fun. Our pastes for ages 2+ come in strawberry toothpaste and tuffitruity flavor and they both contain fluoride to help fight cavities.



REPAIR & PROTECT

tooth remineralization

“I recommend
Misswake.”

Dr. Scarlett-Smith
Dentist of Chicago University



ADVANCED PREVENTION! CONTAINING CALCIUM AND MILK PROTEIN

Containing Calcium and milk protein
The first kids' mouthwash for controlling the process of decay and providing full protection to milk tooth, supplying vitamins and minerals needed for growing permanent teeth.



FOR **Kids**
Nano Protection

MISSWAKE FLOSS DAILY WHITENING

ANTI-PLAQUE AND TEETH DECOLORING



- Pleasant minty flavor with significantly thin layer
- Shiny and whitening, eliminating crust, plaque and discoloration between teeth
- Access to deep points, suitable for teeth without gap and orthodontic teeth
- High resistance against tear, no damages to gingiva

WHITENING
MOUTH HEALTH FLOSS
50 m | Special fiber weave resists
shredding & breaking

MISSWAKE FLOSS ZERO SENSITIVE

For sensitive teeth

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Learn how to get faster Relief sensitive

- Natural honey beeswax and minty flower coating
- Cleansing teeth and gingiva, preventing dental decay and gingivitis
- Eliminating dental crust and plaque, resistant against shedding and breaking
- Preventing inflammation, pain, teeth sensitivity and sensitive gum



PRO-SENSE
MOUTH HEALTH FLOSS
50 m | Special fiber weave resists
shredding & breaking

MISSWAKE FLOSS

TOTAL CARE 8

MOUTH HEALTH FLOSS

- Pleasant scent of eucalyptus and natural honey beeswax
- Reducing dental decay by eliminating plaque and crust between teeth
- Mouth freshener, without causing harm, sensitivity, inflammation and gingivitis
- High resistance against shredding, wearing out and tearing



TOTAL 8 FULL PROTECTION
ANTI-PLAQUE AND DECAY

50 m | Special fiber weave resists shredding & breaking



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MISSWAKE^{Fill} THERAPHY 98%

of cracked and
tubes in your teeth



● Whitening Mouthwash

Preventing growth of bacteria colony that cause bad breath in mouth, preventing plaque formation, keeping the moisture and creating sense of freshness in breathing, no burn sensation in mouth, whitening and sterilizing, creating a pleasant flavor in mouth and protecting teeth from dental cavities.

● Mouthwash for Sensitive Teeth

Disinfectant and sterilizer of mouth and teeth, freshening respiratory canal
Protecting sensitive teeth against cold, heat and oral cavity sensitivities
Relief of oral cavity and dental pain, preventing gingivitis and tooth decay

● TOTAL Special Mouthwash

Full protection against decay
Preventing formation of plaque and reducing the dental plaques, eliminating bacteria colonies in all places of mouth and creating constant freshness of breath
Preventing gingivitis and teeth-discoloration development

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 CLINICAL ORAL CARE



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